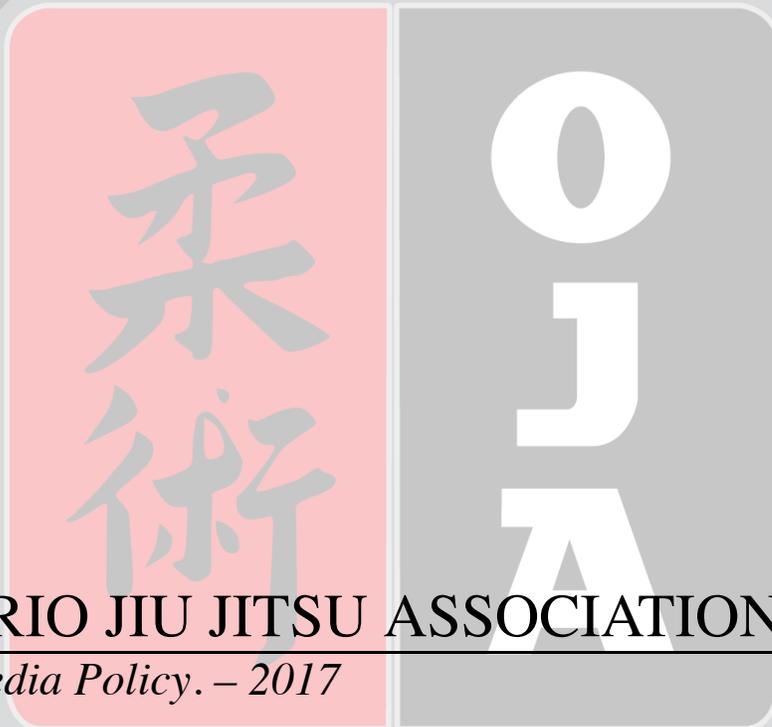


ONTARIO JIU-JITSU



ONTARIO JIU JITSU ASSOCIATION

Social Media Policy. – 2017

Ontario Jiu Jitsu Association

40 Bell Farm Rd, Unit 7. Barrie, Ontario L4M 5L3
1-800-352-1338

www.ontariojiujitsu.ca

Social Media Policy

This policy provides guidance for directors, employees and other representatives of the associations use of social media, which should be broadly understood for purposes of this policy to include blogs, wikis, microblogs, message boards, chat rooms, electronic newsletters, online forums, social networking sites, and other sites and services that permit users to share information with others in a contemporaneous manner. The following principles apply to professional use of social media on behalf of Ontario Jiu Jitsu Association. as well as personal use of social media when referencing

contemporaneous manner. The following principles apply to professional use of social media on behalf of Ontario Jiu Jitsu Association. as well as personal use of social media when referencing Ontario Jiu Jitsu Association

1. Volunteers, Directors and Employees need to know and adhere to the OJA Code of Ethics when using social media in reference to Ontario Jiu Jitsu Association.
2. Volunteers, Directors and Employees should be aware of the effect their actions may have on their images, as well as Ontario Jiu Jitsu Association image. The information that Volunteers, Directors and Employees post or publish may be public information for a long time.
3. Volunteers, Directors and Employees should be aware that Ontario Jiu Jitsu Association may observe content and information made available by Volunteers, Directors and Employees through social media. Volunteers, Directors and Employees should use their best judgment in posting material that is neither inappropriate nor harmful to Ontario Jiu Jitsu Association., its Volunteers, Members, Directors, Employees, or customers.
4. Although not an exclusive list, some specific examples of prohibited social media conduct include posting commentary, content, or images that are defamatory, pornographic, proprietary, harassing, libelous, or that can create a hostile work environment.
5. Volunteers, directors and employees are not to publish, post or release any information that is considered confidential or not public. If there are questions about what is considered confidential, Volunteers, Directors and Employees should check with the Board of Directors.
6. Social media networks, blogs and other types of online content sometimes generate press and media attention or legal questions. Volunteers, directors and employees should refer these inquiries to authorized Ontario Jiu Jitsu Association spokespersons.
7. If Volunteers, directors or employees encounter a situation while using social media that threatens to become antagonistic, Volunteers, Directors and Employees should disengage from the dialogue in a polite manner and seek the advice from the Board of Directors.
8. Volunteers, Directors and Employees should get appropriate permission before you refer to or post images of current or former volunteers, directors, employees, members, vendors or suppliers. Additionally, volunteers, directors and employees should get appropriate permission to use a third party's copyrights, copyrighted material, trademarks, service marks or other intellectual property.

I understand that any unauthorized release or carelessness in the handling of this confidential information, is considered a breach of the duty to maintain confidentiality and exert discretionary effort. I further understand that any breach of the duty to maintain confidentiality, discretionary effort or Social media policies could be grounds for immediate dismissal and/or possible liability in any legal action arising from such breach.

SIGNED at _____, Ontario, this _____ day of _____,
20____.

Signature of staff member

Witness